

CSI EXPENDITURE

TOTAL ESTIMATED
CSI expenditure in 2024**R12.7 billion**7.5% increase from
R11.8 billion in 2023TOP THREE CONTRIBUTING
SECTORS

- 1 BASIC MATERIALS** (mining, water, forestry, chemicals)
- 2 CONSUMER SERVICES** (retail, media, travel and tourism)
- 3 FINANCIALS** (banks, insurance, real estate, financial services)

55%

NON-CASH
GIVING **GROWING**

55% of companies gave products, services, volunteering time or a combination of these

Non-cash giving constituted
29% of CSI expenditure**85%** of NPOs received
non-cash donations

55%

increased

stayed the same

decreased

20%

CSI SPEND
INCREASING

25%

MEDIAN
SOCIAL
INVESTMENT:
R29m**2024** RESEARCH FINDINGS
AT A GLANCE

CSI MANAGEMENT

Managed at least
some of their
CSI internallyHad a separate
legal entity for
at least some
of their CSI

75%

CSI
STRUCTURES

45%

**Only half of companies had a
stated policy on M&E**

STRONG ALIGNMENT TO BUSINESS

78% of companies have a CSI strategy that is
very much aligned with the overall business
strategy, 21% are somewhat aligned

MEDIAN: CSI EMPLOYEES

3

5 FOCUS AREAS

Companies
supported an average
of five sectorsMOST
SUPPORTED
DEVELOPMENT
SECTORS:

EDUCATION

45% of CSI spend
Supported by 92% of companies

15%

SOCIAL AND COMMUNITY
DEVELOPMENT

Supported by 75% of companies

11%

FOOD SECURITY AND
AGRICULTURE

Supported by 67% of companies

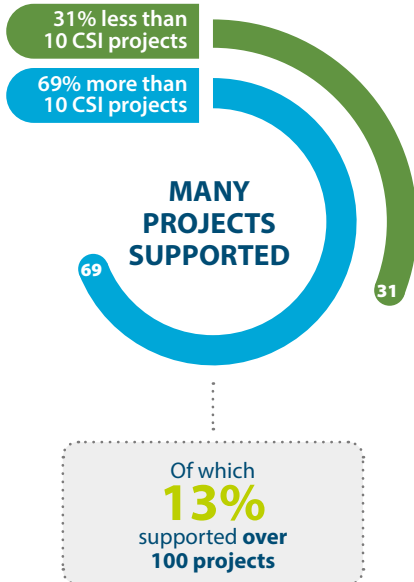
9%

HEALTH

Supported by
36% of companies**83% of companies and 72% of NPOs did not support the election process.
Staff and community election awareness was supported by the remainder.**

FOCUS AREAS

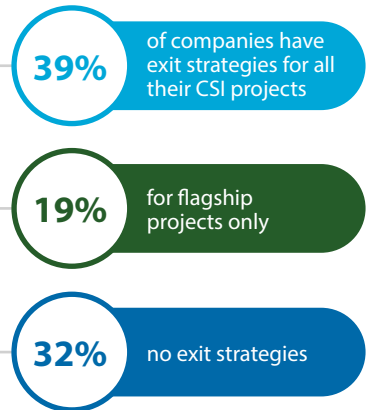
CSI PROJECTS



Companies spend 61% of their CSI budget on flagship projects

63% partnered with NPOs to implement their flagship projects, 37% designed and implemented projects themselves

EXIT STRATEGIES



TOP 3 CSI COMMUNICATION CHANNELS

Social media (88% of companies)

Company annual report (85%)

Company website (84%)

COMMUNICATION OF CSI

SUPPORT FOR NPOs

NPO

93% of companies supported NPOs

71% OF CSI EXPENDITURE WENT TO NPOs

70%

OF NPOs RECEIVED INCOME FROM SOUTH AFRICAN COMPANIES.

Corporate funds accounted for 30% of NPO income. NPOs had funding relationships with a median of five South African companies.

CAPACITY BUILDING

Companies offered an average of two types of capacity-building activities to NPOs. NPOs received an average of two types of capacity building.

Most common types of support: Workshops and training (41%), mentorship (28%) and academic programmes (21%).

39% of companies did not offer any capacity-building support to NPOs. 37% of NPOs did not receive any such support.

Companies offered **FOUR TYPES OF EMPLOYEE INVOLVEMENT INITIATIVES** on average

Most common types



VOLUNTEERING